



Once, a vision...  
Now, a legacy

**One World One Music**  
OME's pioneering musical mission since 2001



**OBEROI (MIDDLE EAST) EVENTS**

**AN INSIGHT INTO THE EVENTS  
THAT MADE HISTORY**



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## INTRODUCTION

**OME – Oberoi (ME) Events**, rated one of the leading and most reputed Event Management firms in the region – having presented over **52** professionally conceptualized Musical concerts, Theatre events, International Music Awards, Corporate Gala events etc., since 2 decades.

We are proud to say that **OME** has been the pioneer in the UAE/ Gulf in the staging of their event brand “**ONE WORLD ONE MUSIC**” (**1W1M**) series musical concerts – presenting the leading and elite singers and musicians from the sub-continent, *together on one platform* – with a humble and noble mission to spread the message of peace, brotherhood and friendship in the region.

The trail blazer of the **1W1M** series concerts, featuring the most popular artistes from India & Pakistan, **SONU NIGAM AND JUNOON**, at the prestigious Nad Al Sheba grounds in October 2000, broke many-a-records:

- **THE FIRST INDO-PAK CONCERT IN THE UAE/ GULF**
- **THE 2<sup>ND</sup> HIGHEST ATTENDANCE IN ANY ASIAN MUSICAL CONCERT IN THE UAE/ GULF (+ 15,000)**
- **THE LONGEST DURATION MUSICAL EVENT IN THE UAE/ GULF (+ 5-1/2 HOURS)**
- **THE 1<sup>ST</sup> ASIAN EVENT TO BE ANNOUNCED IN THE BBC MIDDLE EAST WORLD NEWS**

With the immense success and fan following for the “**ONE WORLD ONE MUSIC**” concept concerts, witnessed by over **60,000** music lovers of S. Asia in the UAE, we were invited by DSF authorities to present three of the most prestigious **1W1M** musical events for the prestigious “**Dubai Shopping Festival 2003 and 2004**” calendar of events – the same which were acclaimed as one of the most entertaining and successful events in the UAE.

**OME** in collaboration with SONY TV and LUX-UNILEVER organized and presented the prestigious “**LUX STYLE AWARDS 2004**” at the Dubai World Trade Centre – with grand performances by the biggest celebrities from India & Pakistan – the event which was telecast on SONY and PTV and watched by over **100 million** viewers globally.

**OME**, the exclusively mandated event management group to stage the live concerts of India’s numero uno singer, **SONU NIGAM**, has staged to-date 7 successful and sold-out musical concerts of **SONU NIGAM** in the past 7 years at the most prestigious and palatial venues in the UAE, v.i.z. Dubai World Trade Centre, Dubai Aviation Club Tennis Stadium, Hyatt Regency, Nad Al Sheba Golf Course, Al Maktoum Grand Stand, Madinat Jumeirah Arena, to name a few.

**OME** would be pleased to participate and/ or offer un-paralleled expertise in event management/ co-ordination with presenting Leading Artistes/ Celebrities from India/ Pakistan in the forthcoming prestigious events.

Please do not hesitate to contact the undersigned for any further information or assistance that you may require, the same which will receive my prompt response and action and looking forward to establishing a strong and cordial association with your esteemed organization and your good self.

With warm and personal regards,

*Naresh Oberoi*

Managing Director

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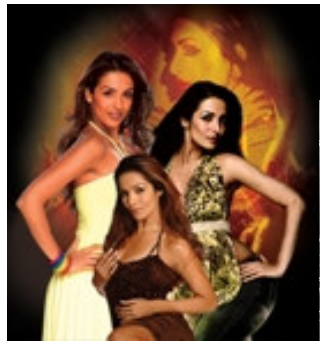
**Oberoi (Middle East) Events**  
**Redefining Live Entertainment!**



**LEADING ARTISTES & FILM CELEBRITIES PERFORMED IN OME EVENTS**

**ACTORS / CELEBRITIES**

- RAJ KAPOOR
  - DILIP KUMAR
  - MEENA KUMARI
  - SANJEEV KUMAR
  - FARIDA JALAL
  - RISHI KAPOOR
  - JAYA BACHCHAN
  - JAVED AKHTAR
  - SHABANA AZMI
  - PRIYANKA CHOPRA
  - AYESHA JHULKA
  - MALAIKA ARORA
  - AMRITA ARORA
  - URMILA MATONDKAR
  - MEGHNA NAIDU
  - DIVYA DUTTA
  - MEERA (Pakistan)
  - RESHAM .. do ..
  - SANAA .. do ..
  - NIRMA .. do ..
  - AAMINAH HAQ .. do ..
- \* SMRITI IRANI
  - \* APARA MEHTA
  - \* RISHI RICH (UK)
  - \* JAY SEAN (UK)
  - \* RAGHAV (UK)
  - \* JAY SEAN (UK)
  - \* VERONICA (UK)



**PLAYBACK SINGERS / PERFORMERS**

- SONU NIGAM
  - KUMAR SANU
  - UDIT NARAYAN
  - SUNIDHI CHAUHAN
  - SHAAN
  - JASPINDER NARULA
  - SAGARIKA
  - REMO FERNANDES
  - FALGUNI PATHAK
  - HEMA SERDESAI
  - KAMAAL KHAN
  - EUPHORIA
  - ANAIDA
  - SUKHBIR
  - JUNOON
  - JUNAID JAMSHED
  - STRINGS
- \* TALAT AZIZ
  - \* PANKAJ UDHAS
  - \* ROOP KUMAR RATHOD
  - \* JAGJIT SINGH
  - \* MADHUSHREE
  - \* ANANDJI'S 'LITTLE STARS'
  - \* NARINDER CHANCHAL
  - \* POORNIMA
  - \* ALI ZAFAR
  - \* FUZON
  - \* RAHAT FATEH ALI KHAN
  - \* SOUMYA RAO
  - \* SHAOLIN MONKS
  - \* HAROON
  - \* FAKHR-E-ALAM
  - \* FAAKHIR

## FEW OF OME' PRIDE EVENTS

- **GRAND BOLLYWOOD CINE MUSICAL NITE**
  - DILIP KUMAR, MEENA KUMARI, SANJEEV KUMAR, FARIDA JALAL..
- **KUMAR SANU LIVE IN CONCERT**
  - KUMAR SANU, POORNIMA, PAINTAL...
- **AAYE PARDES HAMAARE, BOLLYWOOD KE DILWALE**
  - KUMAR SANU, SUMAN RANGANATHAN, VARSHA USGAONKAR DIVYA SETH..
- **UDIT AUR HEMA KA KAMAAL**
  - Udit Narayan, Hema Sardesai, Kamaal Khan & Malaika Arora
- **JAYA BACHCHAN' s "MAA RETIRE HOTI HAI" - A PLAY IN HINDI**
  - JAYA BACHCHAN, RAMESH TALWAR...
- **FALGUNI PATHAK LIVE SERIES OF DANDIYA CONCERTS**
  - FALGUNI PATHAK & TROUPE
- **TEEN'S THRILLENNIUM**
  - SHAAN, REMO FERNANDES, JASPINDER NARULA, SAGARIKA, RUBY BHATIA...
- **TARKASH....AN EVENING OF SOULFUL POETRY & MUSIC**
  - JAVED AKHTAR, SHABANA AZMI, & SONU NIGAM
- **A SOULFUL TRIBUTE TO THE LEGEND, NUSRAT FATEH ALI KHAN**
  - RAHAT FATEH ALI KHAN & TROUPE
- **JAAN YEHI DOSTI HAI The 1<sup>st</sup> One World One Music Event**
  - SONU NIGAM & JUNOON
- **FESTIVAL OF ROMANCE The 2<sup>nd</sup> One World One Music Event**
  - KUMAR SANU & JUNAID JAMSHED
- **QAYAAMAT...THE ROCK FESTIVAL The 3<sup>rd</sup> One World One Music Event**
  - JUNOON, EUPHORIA, & JUNAID JAMSHED
- **ROCK & BHANGRA MUSIC FESTIVAL The 4<sup>th</sup> One World One Music Event**
  - JUNOON, SUKHBIR, FAKHR-E-ALAM & MEGHNA NAIDU....





FEW OF OME' PRIDE EVENTS.....Continued

- **PEPSI VALENTINE MUSIC FESTIVAL** The 5<sup>th</sup> One World One Music Event
  - SHAAN, FAAKHIR, HAROON, ANAIDA & FAKHR-E-ALAM...
- **THE AWESOME FOURSOME** The 6<sup>th</sup> One World One Music Event
  - SONU NIGAM, SUNIDHI CHAUHAN, STRINGS & HAROON
- **SONY-LUX STYLE AWARDS** The 7<sup>th</sup> One World One Music Event
  - SONU NIGAM, PRIYANKA CHOPRA, SANAA, MEERA, RESHAM, NIRMA, AMINAH HAQ, FUSION, STRINGS, ALI ZAFAR, FAAKHIR...
- **JAAN YEHI DOSTI HAI – THE SEQUEL** The 8<sup>th</sup> One World One Music Event
  - SONU NIGAM & JUNOON
- **KUCHH TUM KAHO KUCHH HUM KAHEIN** – A Play in Hindi
  - SMRITI IRANI, APARA MEHTA....
- **SOULFULLY YOURS SONU NIGAM**...An intimate musical journey!
  - SONU NIGAM IN CONCERT
- **SUFIANA**...Sounds of the Soul!
  - RAHAT FATEH ALI KHAN IN CONCERT
- **SALAAM DUBAI**...An ultimate musical experience!
  - SONU NIGAM IN CONCERT
- **VISION AFRICA**...Music to make a difference! The 9<sup>th</sup> One World One Music Event
  - MALAIKA ARORA, RISHI RICH, JUGGY D, JAY SEAN, VERONICA & RAGHAV





## LIST OF SOME OF THE LEADING CORPORATE SPONSORS ASSOCIATED WITH OME EVENTS

- ROTHMANS \*
- PEPSI COLA \*
- COCA COLA \*
- HSBC \*
- CITIBANK \*
- LUX-UNILEVER \*
- SONY TV \*
- MASTERCARD \*
- WESTERN UNION \*
- SAMSONITE \*
- MOTOROLA \*
- MAG-LITE (USA) \*
- SPALDING (USA) \*
- LIPTON \*
- NESCAFE \*
- AFRICAN & EASTERN \*
- VISA \*
- HI-LITE \*
- SEAT CARS \*
- JET-SET LIGHTS \*
- OPTIMA APPLIANCES \*
- COMPAQ-REDDINGTON \*
- NIVEA \*
- RUFİ REAL ESTATE
- REAL MEDIA - ZEE TV NETWORK
- E-VISION
- PETROCHEM
- SHAADI. COM
- CHANNEL 729
- ITS INDI RESTAURANT
- ZEE BOLLYWOOD
- ICICI BANK
- AIGNER
- PRIME MEDICAL CENTRE
- PARIS GALLERY
- ASIAN LIFESTYLE DUBAI
- SKYWARDS
- BANG & OLUFSEN
- MMI
- STANDARD CHARTERED BANK
- FORTUNE GROUP
- HABTOOR GRAND RESORT & SPA
- TRANSWORLD GROUP
- BARCLAYS BANK
- MADINAT JUMEIRAH.....etc.
- POLICE TIMEPIECES
- DUBAI SHOPPING FESTIVAL
- JUMBO ELECTRONICS
- RIVOLI
- GRAND STORES
- DAMAS JEWELLERY
- NEW MEDICAL CENTRE
- WELCARE HOSPITAL
- CRYSTAL GALLERY
- SHATTAF JEWELLERS
- CRYSTAL ARC
- HIMALAYA HERBALS
- TIFFANY
- MASAFI
- ERCO GROUP
- SWISS ARABIAN PERFUMERY
- UAE EXCHANGE CENTRE
- SHATTAF JEWELLERS
- SWISTAR WATCHES
- CONQUER WATCHES
- PETROCHEM (ME)
- SURE INTERNATIONAL
- BELHOUL APOLLO HOSPITAL
- CLIMATROL AIR CONDITIONERS
- AIRBLUE
- DUBAI WORLD TRADE CENTRE
- AIR INDIA
- CATHAY PACIFIC
- GULF AIR
- INDIAN AIRLINES
- KHALEEJ TIMES
- GULF NEWS
- THE AVIATION CLUB
- DUBAI WORLD TRADE CENTRE
- EMIRATES AIRLINES
- HYATT REGENCY
- UNITED COLOR FILMS
- THRIFTY CAR RENTAL
- 101.6 CITY FM
- 106.2 HUM FM
- 89.1 RADIO 4 FM
- DUBAI FM 92
- NOVOTEL HOTEL
- DIAMONDLEASE
- TELELIFE
- GULF TECHNICAL PRINTING PRESS
- GEARHOUSE
- CARS RENT A CAR.....etc.

*Snapshots Speak!*





*Redefining Live Entertainment!*